

Margaret Evans began her media career in 1971. She scripted and co-produced educational documentaries as well as a variety of TV documentary series. She has written for many Canadian newspapers and magazines and currently writes a weekly current affairs newspaper column, articles on agricultural and science topics and feature stories about horses from a global perspective.

Her books include *To Conserve a Heritage* (1978) commissioned by the Alberta Fish and Game Association, *You're All Grown Up, Vancouver* (1986), *Zoofolk* (1999) commissioned by the Greater Vancouver Zoo and *Heart of a Hoofbeat* (2008).

Awards:

Creatures Beyond, a TV puppet series developed and written for CFCN-TV, Calgary, Alberta. The series won a CANPRO Award for best segment series for children's programming.

Zoofolk, a guide book on species on exhibit at the Greater Vancouver Zoo. The book won the 2000 Outstanding Achievement Award presented by the Canadian Association of Zoos and Aquariums.

Wild Horse Management: One Shot at a Time. Feature article on the technique of immunization to control wild horse populations. Published November 2010 in the Canadian Horse Journal. Placed 2nd in the Editorial category at the 2011 American Horse Publications Awards.

Appeal for Equine Flood Victims in Pakistan. Feature article on the 2010 flood crisis and its impact on villagers and their animals. Published October 2010 in Canadian Horse Journal. Placed 3rd in the News Reporting category at the 2011 American Horse Publications Awards.



Heart of a Hoofbeat



Earthways Media Limited
586 Iverson Road, Lindell Beach, BC
Canada V2R 4X5
Phone: 604-824-9394 Fax: 604-824-9356
earthways@telus.net www.earthwaysmedia.com

BY: MARGARET EVANS

Heart of a Hoofbeat, the book....

- Where do horses come from?
- Do domestic horses behave like wild horses?
- How complex is their social structure?
- Are they smart?
- How are they used in conservation programs?

Author Margaret Evans answers these and other questions about the natural behaviour of domestic horses.

Starting with the alluring and mysterious cave paintings of horses in southern France, the first few chapters explore our enduring fascination with them and the horse's 50 million years of evolution on the North American continent.

The heart of the book explores their natural behaviour and how they have retained so many aspects of their ancient wild ways of survival. Through story and anecdote, it highlights the range of their emotions, their friendships and their connection with their environment.

The book delves into the future of horses as companions, as animals with therapeutic values and as a species that can contribute to the health of habitats through their grazing habits.



Heart of a Hoofbeat, the talk....

Enjoy a talk and a multi-media presentation by Margaret Evans. She'll share captivating stories, anecdotes and information about horses and our relationship with them such as:

our earliest fascination that prompted ancient humans to draw their images on cave walls;

the horse's evolution;

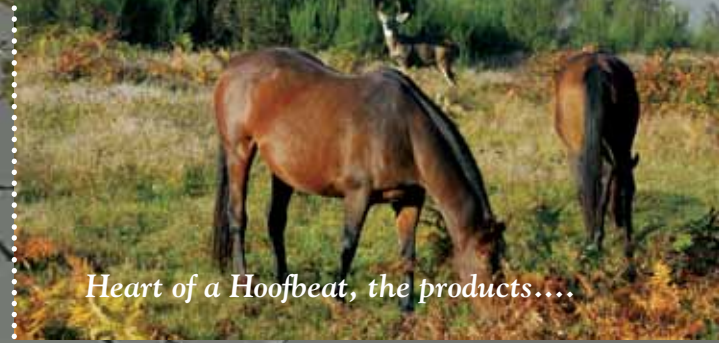
their natural behaviour and their ancestral roots;

their value in today's society.

Horses, like many domestic animals, each have their own distinctive personalities and perceptions of the world around them. There's the story of Duncan who asserted himself to defend his mares, Bucky who was so careful with his rider, Fari who put the geldings in their place, young OD who was scared of the corn stalks and so many more.

The talk includes video, still photography and music.

Contact Margaret for information on bookings, dates, times, etc.



Heart of a Hoofbeat, the products....

Photos in the book and on this brochure have been reproduced as greetings cards. They are featured in the Photo gallery on our website and can be ordered online. The photos are also available as posters or wall hangings.

Contact Margaret for more information.